

Maestro's Music Privacy Policy

This Privacy Policy explains how information about you is collected, used and disclosed by Maestro's Music and its subsidiaries and affiliated companies (collectively, "Maestro's Music," "we" or "us"). This Privacy Policy applies to information we collect when you use our mobile applications, websites and other products and services (collectively, the "Services") or when you otherwise interact with us.

We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the "Last Updated" date at the bottom of this policy and, in some cases, we may provide you with additional notice (such as by adding a statement to our website or by sending you a notification). We encourage you to review our Privacy Policy whenever you access the Services to stay informed about our information practices and the ways you can help protect your privacy.

Collection of Information

Information You Provide to Us

We collect information you provide directly to us. For example, we collect information when you create an account, participate in any interactive features of the Services, participate in a survey, contest or promotion, subscribe to a newsletter or email list, purchase, access or download content through the Services, refer others to the Services, apply for a job, interact with us via third party social media sites, request customer support or otherwise communicate with us.

The types of information we may collect include your name, email address, username, password, postal address, phone number, language preference, payment information (such as your credit or debit card), and any other information you choose to provide.

In some cases, we also may collect information you provide about others. For example, if you refer a friend or family member to the Services, we may collect certain information such as the email address of the recipient.

Information We Collect Automatically When You Use the Services

When you access or use our Services, we automatically collect information about you, including:

- **Log Information:** We log information about your use of the Services, including your Internet Protocol ("IP") address, web request, access times, pages viewed, content you purchase, access, download or burn, web browser, links clicked, and the page you visited before navigating to the Services.
- **Device Information:** We collect information about the mobile device or computer you use to access our Services, including the hardware model, operating system and version, unique device identifiers and mobile network information.
- **Location Information:** We may collect information about the location of your device when you access or use our Services or otherwise consent to the collection of this information. For more information, please see "Your Choices" below.
- **Information Collected by Cookies and Other Tracking Technologies:** We use various technologies to collect information. This may include sending cookies to your computer or mobile device. Cookies are small data files stored on your hard drive or in device memory

that help us to improve our Services and your experience, see which areas and features of our Services are popular, and count visits. We may also collect information using web beacons (also known as "tracking pixels"). Web beacons are electronic images that may be used in our Services or emails and help deliver cookies, count visits, understand usage and campaign effectiveness, and determine whether an email has been opened and acted upon. For more information about cookies, and how to disable them, please see "Your Choices" below.

Information We Collect From Other Sources

We also may obtain information from other sources and combine that with information we collect through the Services. For example, if you create an account using your credentials from a third-party social media site, we will have access to certain information from that site, such as your name and account information, in accordance with the authorization procedures determined by such third-party social media site.

Use of Information

We may use information about you for various purposes, including to:

- Provide, maintain, and improve our Services;
- Provide and deliver the services you request, process transactions and send you related information, including confirmations and invoices;
- Send you technical notices, updates, security alerts, and support and administrative messages;
- Respond to your comments, questions and requests, and provide customer service;
- Communicate with you about products, services, offers, promotions, and events offered by Maestro's Music and others, and provide news and other information we think will be of interest to you;
- Monitor and analyze trends, usage, and activities in connection with our Services;
- Personalize and improve the Services, and provide advertisements, content or features that match your interests and preferences;
- Process and deliver contest or promotion entries and rewards;
- Link or combine with information we receive from others to help understand your needs and to provide you with better service;
- Carry out the Advertising and Analytics Services (described below); and
- Carry out any other purpose for which the information was collected.

We also may share aggregated or de-identified information, which cannot reasonably be used to identify you.

Social Sharing Features

The Services may offer social sharing features and other integrated tools (such as the Facebook "Like" button), which let you share actions you take on the Services with other media, and vice versa. The use of such features enables the sharing of information with your friends or the public, depending on the settings you establish through the Services and with the entity that provides the social sharing feature. For more information about the purpose and scope of data collection and

processing in connection with such social sharing features, please visit the privacy policies of the entities that provide these features.

Advertising and Analytics Services

We may allow others to serve you advertisements across the Internet and to provide analytics services. These entities may use cookies, web beacons and other technologies to collect information about your use of the Services and other websites, including without limitation your IP address, web browser, pages viewed, time spent on pages, links clicked and conversion information. This information may be used by Maestro's Music and others to, among other things, analyze and track data, determine the popularity of certain content, deliver advertising and content targeted to your interests on our Services and other websites and better understand your online activity.

We or a data partner we have engaged may collect, store and share a unique identifier matched to your mobile device, in order to deliver customized ads or content while you use applications or surf the internet, or to seek to identify you in a unique manner across other devices or browsers. In order to customize these ads or content, we or a data partner may connect and/or share de-identified demographic or other data about you (received from third parties) either to data you voluntarily have submitted to us, e.g., your email address, or to data collected from you, such as your device identifier or IP address. However, we will share your email address only in hashed, non-human readable form. We also may share aggregated information or other de-identified information, which cannot reasonably be used to identify you.

Security

Maestro's Music takes reasonable measures to help protect information about you from loss, theft, misuse, and unauthorized access, disclosure, alteration and destruction.

Your Choices

Account Information

You may update, correct or delete your account information at any time by logging into your online account or by contacting us through contact information provided at our official website. Please note that, if you log into the Services using your credentials from a third-party social media site, you may be required to update, correct or delete your account information through such third-party social media site.

If you wish to deactivate your online account, you may contact us through contact information provided at our official website. Please note, however, that we may retain certain information as required by law or for legitimate business purposes. We also may retain cached or archived copies of information about you for a certain period of time.

Device and Location Information

Certain features of the Services may require access to your device's native address book application (e.g., to help you locate contact information of friends and family members in order to share information with them via email). If you decide to use these features, we will ask for your consent.

Note that you can revoke your consent at any time and prevent us from accessing your address book application by changing your preferences on your mobile device.

By downloading and launching our mobile application that collect location information, you consent to applications' collection of this information. If you initially consent to our collection of location information, you can subsequently stop the collection of this information at any time by changing your preferences on your mobile device. If you do so, certain features of our mobile applications may no longer function. You also may stop our collection of location information by following the standard uninstall process to remove our mobile application from your device.

Cookies

Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject browser cookies. Removing or rejecting browser cookies does not necessarily affect third-party flash cookies used in connection with our Services. To delete or disable flash cookies, you may visit: https://www.adobe.com/support/documentation/en/flashplayer/help/settings_manager.html for more information. Please note that if you choose to remove or reject cookies, this could affect the availability and functionality of our Services.

Promotional Communications

You may opt out of receiving promotional communications from Maestro's Music by following the instructions in those communications or by logging into your online account and updating your preferences. If you opt out, we may still send you non-promotional communications, such as those about your account or our ongoing business relations.

Push Notifications/Alerts

With your consent, we may send push notifications or alerts to your mobile device. You can deactivate these messages at any time by changing the notification settings on your mobile device.

This Agreement, together with our Terms of Use, EULA and any other rules, regulations, procedures and policies which are hereby incorporated or prescribed or amended on any future date, herein by this reference, constitutes the entire agreement between you and Maestro's Music with respect to the Service. Maestro's Music reserves the right to modify the policies on any future date and shall post any revisions on this page. You are advised to visit these privacy policies regularly to stay updated on the currently applicable policies for your use of the Service, Software, website and Content.

No delay or failure to take action under this Agreement shall constitute any waiver by Maestro's Music of any provision of this Agreement.

If you have any questions about this Privacy Policy, you may contact us through contact information provided at our official website or mobile application.